



## Bears on Broadway Fact Sheet



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CancerCare Manitoba Foundation's **Bears on Broadway** signature event was the result of a carefully orchestrated plan set in motion almost two years ago.

The mandate of the CancerCare Manitoba Foundation is helping to achieve better outcomes for Manitobans and their families living with cancer. Every dollar raised by the Foundation builds better care and research capability right here in Manitoba.

Bears on Broadway was designed as a fundraiser, as a celebratory event to mark CancerCare Manitoba's 75<sup>th</sup> anniversary, and as a unique way of highlighting steps everyone can take to reduce their risk of cancer.

### **Some Bear Facts:**

Sixty-two Bears will be on 61 sites on Broadway from Main Street to Osborne Street, encompassing Memorial Park and the Legislative grounds.

Crafted from a concrete blend at LaFarge, the Bears each weigh 8,000 pounds and stand 7 feet tall.

Fifty-one artists from across the Province of Manitoba designed the Bears' colourful coats.

Seventy-two companies assisted the production team.

Sixty corporations and citizens, plus one presenting sponsor, supported this signature CancerCare Manitoba Foundation event.

Event sponsors participated at the \$10,000 and \$12,500 level to have a Bear specially created for them.

The Bears wintered at Kapyong Barracks.

Sixteen flatbed trucks and two cranes were required to maneuver the Bears to their sites.