



Media Advisory – Friday, October 21, 2005



BEYOND BROADWAY – The Bears are heading to a coffee table near you

Summer 2005 will be remembered as the year thousands of pounds of concrete softened a city, and as the beloved Bears on Broadway begin their journey to new homes, you can still keep the 62 original Bears together in *Bears on Broadway: A Love Affair in Concrete*.

From an idea to an army of breathtaking 7 ft. sculptures, their story unfolds in an 88-page special edition tribute which includes candid behind-the-scenes glimpses, fond recollections and a collection of stunning photographs.

This lively, colourful coffee table book chronicles Manitoba's love affair with the concrete polar bears and it will officially launch at:

McNally Robinson Booksellers,
Grant Park Mall, 1120 Grant Ave.
on Tuesday, October 25, 2005
at 7:30 p.m.

Author **Tim Higgins'** B.Sc. in zoology and graduate work in human genetics naturally led him to a thirty-year career in acting, directing and writing for television. He has received two Manitoba Motion Picture Industry 'Blizzard' nominations for screenwriting - one for an historical documentary, the other for drama.

Book designer **Kal Barteski** was born in the heart of the prairies, and she is an award-winning designer, painter, illustrator, writer, business-owner, book designer and the very proud painter of a large concrete bear – Mother Bear. She has received two Manitoba Women Entrepreneur of the Year nominations for her design studio, iDeaMonsters-and was awarded the 2005 Home Enterprise winner.

Both will be joined by the Bears on Broadway artists at Tuesday's launch and they will be available for book signing.

For more information contact:

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