

CancerCare Manitoba
Foundation's



Media Advisory – Tuesday, June 21, 2005

CancerCare
MANITOBA
Action Cancer Manitoba



MEET THEIR MAKERS – Bears on Broadway hosts a “Meet the Artist” afternoon

More than 20 Manitoba artists who made the fanciful Bears come to life with their vibrant designs and themes will be joining their unique creations on Broadway to meet with their many fans.

Informally, artists strolling through Bears on Broadway have already been approached by eager members of the public wanting to learn more about the Bears and their designs. Sponsored by the CancerCare Manitoba Foundation, this event is intended to celebrate the artists and their work and give an eager public the opportunity to meet and speak with them.

Artists will be out on Broadway with their Bears on:

**Sunday, June 26
Noon – 3 p.m.
Weather permitting**

The “Meet the Artist” event is also launching a poster featuring all 62 Bears. To make it unique, get an artist to autograph it! Proceeds from the \$10 poster will help the CancerCare Manitoba Foundation support projects like upgrading mobile breast screening units, continuing to support clinical trials and assisting patient programs like Guardian Angel Caring Room and the Patient and Family Resource Centre.

Posters will be available June 26 at Broadway & Fort St. and at Broadway & Memorial Blvd.

The Bears will be on display until October.

For more information, contact:

Roberta Koscielny, director of communications and public affairs,
CancerCare Manitoba, at 787-4540